

Political Products for a Fully Integrated Campaign!



SIGNAGE ★ CANVASSING TOOLS ★ ONLINE STORE MERCHANDISE ★ EVENT SUPPORT

# POLITICAL CATALOG

Political Products for a Fully Integrated Campaign!

STICKERS / DECALS ★ SIGNS ★ BUMPER STICKERS

MAGNETS ★ LAPEL & BADGE STICKERS

SIGNAGE	EVENT SUPPORT	
Corrugated Yard Signs1-7	Rally Signs1	1
Double-Sided Yard Signs8, 9	Lapel & Badge Stickers2	2C
Poly Bag Yard Signs10		
Custom Posters & Signs12, 13	GENERAL INFORMATION	
Bumper Stickers14-17	Ink & Ordering Info2	21
Bumper Sticker Magnets 18		
Car Sign Magnets 19		

Our Political Market Catalog features top political items to help your name recognition and candidate support for a picture-perfect winning race!

A full-line catalog is available. Contact Customer Service.



# We have a SIGN for that!

### **Corrugated Signs NEW LOW PRICING**

Durable 4mm Corrugated Plastic | NEW Simple Low Pricing (1 & Full Color)
Printing available on 1 or 2 sides | 13 Popular Sizes | 5 Frame Options
Full Bleed Available | Great for Small & Large Quantities in 1 & Full Color
Fast 5-Day Production | Recyclable

### **Double-Sided Yard Signs OUR INVENTION**

Plastic-coated Poster Board | Spot or Digital Full Color | Includes Frame 3 Popular Sizes | Simply Push Wire Frame Into Ground & Slide Sign Over the Frame Opaque Non See-through! | Excellent Option for 1 or 2 Color in Quantities of 100+ Fast 5-Day Production

### Poly Bag Yard Signs LOW COST BULK OPTION

Polyethylene Bag with Opaque Lining | Includes Frame | Lightweight = Less Freight | Ideal for Quantities of 1000+ | Non See-through | Up to 3 Colors | 7-Day Production | Recyclable

All Signs Are Union Made & USA



Political Catalog - 1

### MALL CORRUGATED SIGNS

4 POPULAR SHAPES & SIZES • MOST DURABLE SIGN OPTION

#### **NEW EASY 1 OR FULL COLOR PRICING**

Material: White all-weather, corrugated plastic \*

Imprint: 1 Color or Full Color \*\* **Production:** 5 working days Frame Options: See page 6 Additional Options \*\*\*

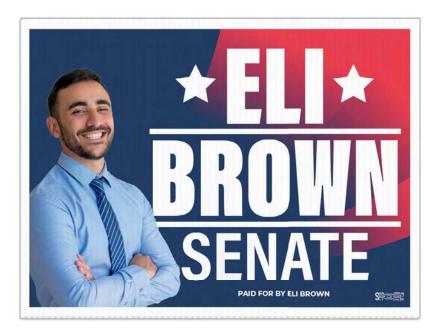
#### **OUR** ADVANTAGE

FREE 24 HR PROOF FREE ART **FREE** SAMPLES



#### NEW) Simple Low Pricing

- · 1 Color or Full Color
- · One Side or Two Sided
- · Durable 4mm Corrugated Plastic
- · Fast 5-Day Production



18" x 24" #16461 - One Side, Full Color #16462 - Two Sided, Full Color

ITEM#			10	25	50	100	250	500	1000	1500	2500	Ship Wt. on 100
18" x 24"												
#16431	1 Color	One Side	18.89	11.01	6.63	4.59	3.21	2.90	2.72	2.69	2.66	
#16432	1 Color	Two Sided	24.61	13.61	8.35	6.16	4.19	3.72	3.46	3.43	3.40	- 62 lbs.
#16461	Full Color	One Side	17.65	10.81	8.35	4.95	4.79	4.70	4.29	4.24	4.20	- 02 103.
#16462	Tull Color	Two Sided	18.97	11.61	8.99	5.35	5.15	5.07	4.63	4.58	4.52	
12" x 18"												
#17531	1 Color	One Side	16.94	10.38	6.24	4.33	2.98	2.69	2.13	2.10	2.07	_
#17532	1 COIOI	Two Sided	22.66	13.02	8.00	5.88	4.00	3.55	3.13	3.10	3.07	- 32 lbs.
#17561	Full Color	One Side	12.08	8.78	6.82	4.87	4.06	3.69	3.50	3.44	3.39	
#17562	ruii Coloi	Two Sided	14.54	10.26	8.38	5.16	4.94	4.87	4.44	4.39	4.36	
12" x 24"												
#18231	1 Calar	One Side	16.94	10.38	6.24	4.33	2.98	2.69	2.13	2.10	2.07	
#18232	1 Color	Two Sided	22.66	13.02	8.00	5.88	4.00	3.55	3.13	3.10	3.07	- 35 lbs.
#18261	Full Calar	One Side	12.08	8.78	6.82	4.87	4.06	3.69	3.50	3.44	3.39	- 35 lbs.
#18262	Full Color	Two Sided	14.54	10.26	8.38	5.16	4.94	4.87	4.44	4.39	4.36	_
16" x 24"												
#17631	1 Color	One Side	17.94	10.48	6.36	4.42	3.06	2.86	2.55	2.47	2.44	
#17632	1 Color	Two Sided	23.44	13.39	8.20	6.04	4.06	3.62	3.27	3.20	3.17	- - 54 lbs.
#17661	Eull Color	One Side	17.32	10.64	8.22	4.89	4.72	4.64	4.24	4.20	4.15	= 54 IDS.
#17662	Full Color	Two Sided	18.62	11.43	8.84	5.27	5.08	5.01	4.56	4.52	4.46	_
Note: Pric	e subject to o	change. Refer	to custon	ner service	e for curr	ent pricii	 ng.					9D

<sup>\*</sup>Corrugated sign fluting is vertical, 4mm thick and will accommodate wire frames. & Recyclable plastic code can be printed on request.

<sup>\*\*</sup>Imprint can be no closer than ½" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.

<sup>\*\*\*</sup>Color Match (1 Color): \$55.00 (E) each. Union Label AFL-CIO used on all political orders unless specified.



12" x 18" #17531 - One Side, 1 Color #17532 - Two Sided, 1 Color



DFL/Labor Endorsed

DFL/Labor Endorsed

DFL/Labor Endorsed

Prepared and paid for by Point

DFL/Labor Endorsed

12" x 24" #18231 - One Side, 1 Color #18232 - Two Sided, 1 Color 16" x 24" #17661 - One Side, Full Color #17662 - Two Sided, Full Color



Shown with Extreme Stake & Economy Frame for a complete kit. See page 6.



Political Catalog - 3

### LARGE CORRUGATED SIGNS

NEW EASY 1 OR FULL COLOR PRICING • OPTIONAL GROMMETS FOR EASY HANGING

**VIBRANT SCREEN PRINT & DIGITAL FULL COLOR** 

Material: White all-weather, corrugated plastic \*

Imprint: 1 Color or Full Color \*\*
Production: 5 working days
Frame Options: See page 6
Additional Options \*\*\*

#### **OUR** ADVANTAGE

FREE 24 HR PROOF FREE ART FREE SAMPLES



**Grommets:** Add metal grommets to create a rigid, all-weather sign that is easy to hang on buildings or fences.

Two grommets (one in each top corner) - \$0.90 (G) per sign Four grommets (one in each corner) - \$1.10 (G) per sign Six grommets (three top and bottom) - \$1.50 (G) per sign

#### NEW Simple Low Pricing

- 1 Color or Full Color
- · One Side or Two Sided
- · Durable 4mm Corrugated Plastic
- · Fast 5-Day Production



48" x 48" **#16661** - One Side, Full Color **#16662** - Two Sided, Full Color

ITEM #			10	25	50	100	250	Ship Wt. on 100
24" x 48"								
#17731	1.0-1	One Side	49.66	24.96	16.70	12.09	9.30	
#17732	1 Color	Two Sided	57.44	29.92	19.34	13.91	10.56	- - 164 lbs.
#17761	Full Color	One Side	26.64	26.23	22.92	12.28	11.36	_ 104 103.
#17762	Full Color	Two Sided	34.58	32.80	24.80	17.41	16.36	
36" x 48"								
#16031	1 Color	One Side	67.47	33.89	25.93	19.21	14.63	_
#16032	1 COIOI	Two Sided	81.15	48.29	36.07	24.70	18.45	- 204 lbs.
#16061	Full Color	One Side	53.25	42.73	27.51	23.93	22.91	_ 204 105.
#16062	i uli Coloi	Two Sided	54.45	43.92	28.65	28.34	28.31	
48" x 48"								
#16631	1 Calar	One Side	67.47	33.89	25.93	19.21	14.63	
#16632	1 Color	Two Sided	81.15	48.29	36.07	24.70	18.45	204 11-
#16661	F II Color	One Side	53.25	42.73	27.51	23.93	22.91	-324 lbs.
#16662	Full Color	Two Sided	54.45	43.92	28.65	28.34	28.31	_
48" x 72"								
#17831	1 Calan	One Side	72.19	41.41	30.65	25.22	21.15	
#17832	1 Color	Two Sided	91.41	56.09	44.51	31.90	25.35	- -420 lbs.
#17861	F II Color	One Side	73.99	61.32	47.93	34.87	33.89	-420 lbs.
#17862	Full Color	Two Sided	92.61	81.00	69.25	52.09	51.05	_
48" x 96"								
#16831	1 Color	One Side	90.69	54.40	41.27	32.70	27.39	
#16832		Two Sided	113.45	70.09	56.13	42.30	32.49	- -560 lbs.
#16861	Full Color	One Side	76.47	72.12	54.61	41.60	40.61	_ 500 105.
#16862	i uli Color	Two Sided	94.07	85.32	69.49	61.38	60.33	

<sup>\*</sup>Corrugated sign fluting is horizontal, 4mm thick and will not accommodate wire frames. Recyclable plastic code can be printed on request.

5D

<sup>\*\*</sup>Imprint can be no closer than 1" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.

<sup>\*\*\*</sup>Color Match (1 Color): \$55.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified. All Large Corrugated Signs are stacked, banded to wooden skids, and bulk shipped by truck except #17731-17762. Contact Customer Service for additional information.





48" x 96" #16861 - One Side, Full Color #16862 - Two Sided, Full Color

Create name recognition with signs that stand out!

24" x 48" **#17731** - One Side, 1 Color **#17732** - Two Sided, 1 Color



### **CORRUGATED WIRE FRAMES**

5 POPULAR FRAME OPTIONS FROM ECONOMY TO RECYCLED

#### **MADE IN THE USA**

Material: Steel / 100% recycled fiberglass reinforced plastic

**Production:** 5 working days

Note: Available only when purchased with signs.



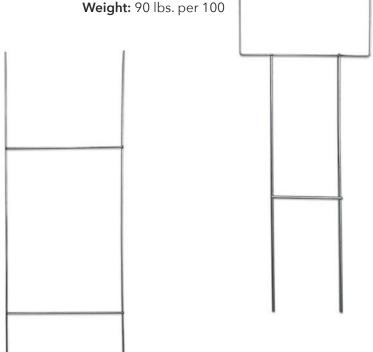
Rust proof steel frames slide easily into flutes.

**#597801** - Quick Frame **\$1.05** (G) each **Size:** 5/32" x 24"

**Weight:** 30 lbs. per 100

Frames make your sign stand out from the rest no matter the weather! Choose from simple quick frames, our popular economy & standard frames or our new frames made from 100% recycled & recyclable fiberglass reinforced plastic for a rust-proof reusable frame.

**Note:** Price subject to change. Refer to customer service for current pricing.



#597101 - Standard Frame

\$4.80 (G) each

Size: 12 ½" x 30"

#597301 - Economy Frame \$1.35 (G) each Size: 10" x 30"

Weight: 45 lbs. per 100



**#597501** - Extreme Stake **\$2.15** (G) each

**Size:** 8" x 23 ½"

Weight: 45 lbs. per 100

**#597401** - Spider Stake **\$1.45** (G) each **Size:** 8" x 26" **Weight:** 30 lbs. per 100

### **CORRUGATED KITS**

2 POPULAR BEST VALUE SIZES • MOST DURABLE SIGN OPTION

■ 1 OR FULL COLOR • GREAT FOR SHORT-TERM OR LONG-TERM USE



32" x 48" **#16531** - One Side, 1 Color **#16532** - Two Sided, 1 Color

#### NEW Simple Low Pricing

ITEM#		10	25	50	100	250	Ship Wt. on 100
24" x 48"							
<b>#18031</b>	One Side	50.26	25.72	17.72	13.04	10.32	
#18032 T COIOI	Two Sided	58.04	30.32	20.22	14.82	11.14	190 lbs.
#18061 Full Color	One Side	28.32	27.88	24.60	13.96	13.04	190 105.
#18062 Full Color	Two Sided	36.26	34.47	26.48	19.08	18.04	
32" x 48"							
<b>#16531</b> 1 Color	One Side	58.98	29.84	20.88	14.44	11.18	
#16532	Two Sided	71.60	39.23	26.80	20.92	14.38	210 lbs.
#16561 Full Color	One Side	56.98	47.83	31.40	18.43	17.60	Z 10 IDS.
#16562 Full Color	Two Sided	58.18	48.92	32.58	27.08	24.86	

**Note:** Price subject to change. Refer to customer service for current pricing.

Material: White all-weather, corrugated plastic \*

Imprint: 1 Color or Full Color \*\*
Production: 5 working days

Frames Included: 3 rods included per sign

Additional Options \*\*\*

#### **OUR** ADVANTAGE **MADE IN**

FREE 24 HR PROOF FREE ART FREE SAMPLES



NO CHARGE FOR OVERRUNS G7 MASTER PRINTER



24" x 48" #18061 - One Side, Full Color #18062 - Two Sided, Full Color

- \*Corrugated sign fluting is vertical, 4mm thick and will accommodate wire frames. & Recyclable plastic code can be printed on request.
- \*\*Imprint can be no closer than 1" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.
- \*\*\*Color Match (1 Color): \$55.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified.



5D

### **DOUBLE-SIDED YARD SIGNS**

TWO-SIDED & EASY TO INSTALL • PLASTIC COATED FOR DURABILITY

NON SEE-THROUGH • WITH FRAMES OR WITHOUT FRAMES

Material: White plastic-coated poster board \*
Imprint: Screen Print Spot Color or Digital Full Color \*\*
Production: 5 working days / 7 working days Full Color
Additional Options \*\*\*

#### OUR ADVANTAGE MADE IN

FREE 24 HR PROOF FREE ART FREE SAMPLES





Most Economical Size #15011 - 14 ½" x 23"

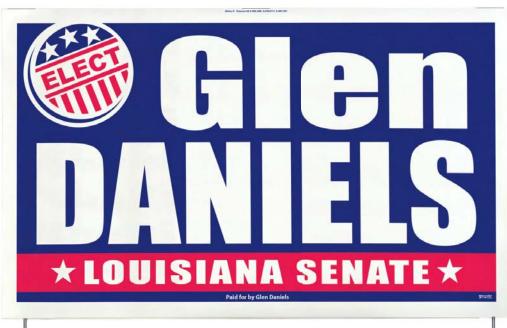


16" x 26" #19211 - Spot Color #19243 - Full Color

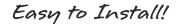
Double-Sided Yard Signs are Made in the USA, fade and weather resistant and easy to install!

Spot Color			50	100	250	500	750	1000	1500	2000	2500	Ship Wt. on 100	
#15011	With Frames	1 Color	6.81	4.96	3.97	3.46	3.24	2.86	2.74	2.47	2.36	Signs 38 lbs.	
14 ½" x 23"	with Frames	2 Colors	9.67	5.97	4.81	3.99	3.62	3.15	2.95	2.63	2.49	Frames 42 lbs.	
Note: Price s	ubject to change.	Refer to customer s	service f	or curre	nt prici	ng.						5E-4F	
Spot Color			50	100	250	500	750	1000	1500	2000	2500	Ship Wt. on 100	
#19211	\A/':  -	1 Color	9.26	6.63	4.83	4.08	3.77	3.61	2.93	2.63	2.57	Signs 47 lbs.	
16" x 26"	With Frames	Each Add'l Color	4.26	2.24	1.29	0.67	0.473	0.382	0.299	0.241	0.235	Frames 56 lbs.	
#19011	\A/':  -	1 Color	18.06	12.87	9.21	7.24	6.52	6.12	5.16	4.53	4.11	Signs 110 lbs.	
21" x 34 ½"	With Frames	Each Add'l Color	9.57	5.50	2.75	1.59	1.19	0.97	0.70	0.559	0.473	Frames 85 lbs.	
#19111	NAC-L - E	1 Color	9.01	6.34	4.18	3.30	2.84	2.69	2.27	1.88	1.82	47 11	
16" x 26"	Without Frames	Each Add'l Color	4.26	2.24	1.29	0.674	0.473	0.382	0.299	0.241	0.235	47 lbs.	
#19511	AACIL - L F	1 Color	17.61	12.04	7.84	5.86	5.10	4.70	3.85	3.32	3.05	440 lb -	
21" x 34 ½"	Without Frames	Each Add'l Color	9.57	5.50	2.75	1.59	1.19	0.97	0.697	0.559	0.473	110 lbs.	
Note: Price s	ubject to change.	Refer to customer :	service f	or curre	nt pricii	ng.						3C-3D-3E	
Full Color		10	25	50	100	250	Sł	nip Wt. c	on 100				
<b>#19243</b> 16" x 26"	With Frames	Full Color 25.08	17.13	14.19	9.88	9.63	Signs 47	lbs., Fr	ames 56	5 lbs.			
Note: Price s	ubject to change.	Refer to customer s	service f	or curre	nt prici	na.				5D			

#### Largest Size Available



#19011 - 21" x 34 1/2"





Simply push wire frames into the ground and slip Double-Sided Yard Sign over the frame

MILLER

- \*19011 and 19511 use white 24 point poster board; all others use white 18 point poster board. Plastic coated on both sides for weather resistance. Side edges are glued to form a two-sided yard sign. Wire Frames are heavy-duty, high-tensile, spring steel wire.
- \*\*Bleed not allowed. Imprint can be no closer than ¾" from all edges and 1" for #19011 and 19511. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.
- \*\*\* Color Match \$55.00 (E) each. Union Label AFL-CIO used on all political orders unless specified.



### **POLY BAG YARD SIGNS**

ATHERPROOF & EASY TO INSTALL • LIGHTWEIGHT = LESS FREIGHT

NON SEE-THROUGH LINING • WITH FRAMES OR WITHOUT FRAMES

Material: 3.5 mil white polyethylene with opaque lining \*

Imprint: Flexographic Print Spot Color \*\*

**Production:** 7 working days Additional Options \*\*\*

FREE 24 HR PROOF FREE ART **FREE** SAMPLES





#400201 - 16" x 26"



#400101 - 16" x 26", frame is 25" x 33"

Weatherproof, double-sided with an opaque lining that means no see-through.

Spot Color	1000	1500	2000	2500	3000	4000	5000	6000	7500	Ship Wt. on 1000
<b>#400101</b> With Frames 1 C	olor <b>4.54</b>	3.58	3.38	2.81	2.75	2.55	2.30	2.11	2.02	Signs 130 lbs. Frames 600 lbs.
<b>#400201</b> Without Frames 1 C	olor <b>4.20</b>	3.04	2.66	2.09	1.99	1.78	1.51	1.31	1.21	130 lbs.
Each Add'l C	olor <b>1.12</b>	0.78	0.591	0.497	0.426	0.343	0.281	0.241	0.204	
Nata Diana kinata da da Da	f		(							20 25 25

Note: Price subject to change. Refer to customer service for current pricing.

3D-3E-3F

\*Side edges are sealed to form a double-sided sign. & Recyclable plastic code can be printed on request. Wire frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long-lasting upright sign display.



### RALLY SIGNS

I VIBRANT SCREEN PRINT • TWO-SIDED IMPRINT

#### **DURABLE FOR OUTDOOR EVENTS**



#19611 - 11" × 17"

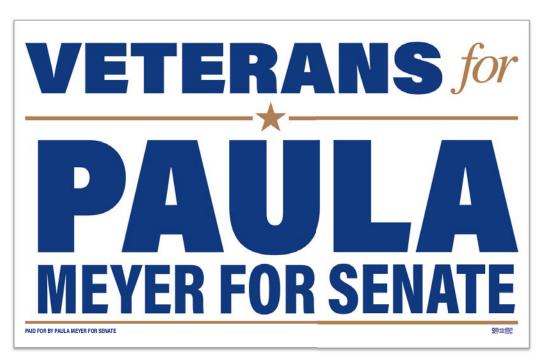
Material: 24 pt. white poster board Imprint: Screen Print Spot Color \* Production: 7 working days Additional Options \*\*

#### **OUR** ADVANTAGE

FREE 24 HR PROOF FREE ART FREE SAMPLES



Draw attention to your supporters at rallies, speeches, events and campaigns.



#19711 - 14" x 22"

Spot Color		50	100	250	500	1000	1500	2500	5000	Ship Wt. on 100
#19611	1 Color	10.90	6.43	3.42	2.06	1.48	1.14	1.04	0.76	13 lbs.
11" x 17"	Each Add'l Color	6.32	3.65	1.72	0.86	0.51	0.357	0.267	0.185	13 105.
#19711	1 Color	11.58	7.02	3.94	2.50	1.87	1.56	1.48	1.18	24 11
14" x 22"	Each Add'l Color	6.54	3.72	1.80	0.95	0.567	0.427	0.31	0.198	24 lbs.
										20.00.00.5

**Note:** Price subject to change. Refer to customer service for current pricing.

3B-2C-2D-E

<sup>\*</sup>Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.

<sup>\*\*</sup>Color Match \$55.00 (E) each. Union Label AFL-CIO used on all political orders unless specified.

### **CUSTOM POSTERS & SIGNS**

PLASTIC COATED ON BOTH SIDES FOR DURABILITY

**HEAVY-DUTY WIRE FRAMES AVAILABLE** 

Material: White plastic-coated poster board \*

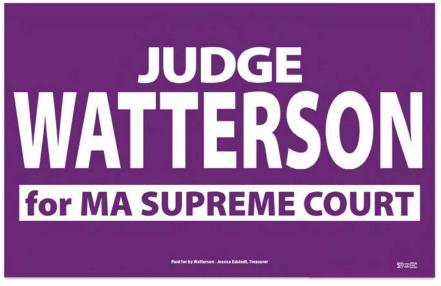
Imprint: Screen Print Spot Color \*\*
Production: 5 working days

Frames: Available \*
Additional Options \*\*\*

#### **OUR** ADVANTAGE

FREE 24 HR PROOF FREE ART FREE SAMPLES





#34411 - 14" x 22"

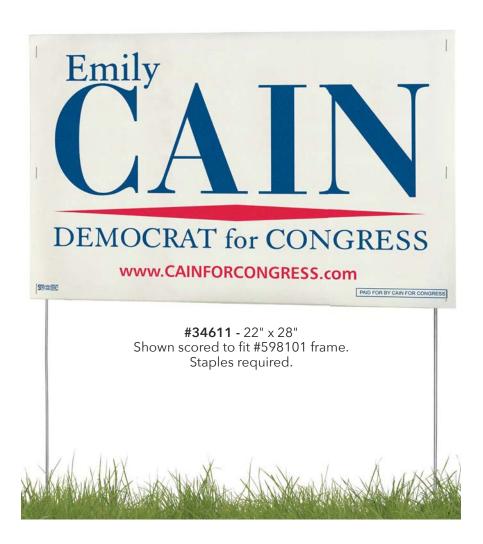
Durable plastic-coated poster board available in 3 popular sizes.

Fits 22" x 28"
Horizontal Poster
or
28" x 44" Poster
Scored
Horizontally

Slip Stapled or Scored Poster Over Wire Frame

#598201 \$1.12 (G) each 26" x 40" 66 lbs. per 100 Fits 14" x 22"
Horizontal Poster
or
22" x 28" Poster
Scored
Horizontally

#598101 \$0.92 (G) each 20" x 33" 57 lbs. per 100





#34511 - 18" x 24"

Spot Color		50	100	250	500	1000	1500	2500	5000	Ship Wt. on 100
	1 Color	7.82	4.90	2.68	1.83	1.36	1.14	0.99	0.85	
# <b>34411</b> — 14" x 22"	Color + Scoring	8.58	5.32	2.87	1.94	1.45	1.22	1.06	0.91	23 lbs.
	Each Add'l Color	3.92	2.13	1.08	0.60	0.31	0.228	0.174	0.114	
	1 Color	9.42	6.14	3.38	2.54	1.76	1.61	1.18	1.13	
# <b>34511</b> — 18" x 24"	Color + Scoring	10.18	6.56	3.57	2.65	1.85	1.69	1.25	1.19	32 lbs.
	Each Add'l Color	3.94	2.54	1.12	0.69	0.369	0.32	0.212	0.159	
	1 Color	10.22	6.23	3.86	2.89	2.22	1.96	1.70	1.51	
# <b>34611</b> — 22" x 28"	Color + Scoring	10.98	6.65	4.05	3.00	2.31	2.04	1.77	1.57	45 lbs.
	Each Add'l Color	4.60	2.57	1.22	0.73	0.416	0.369	0.244	0.197	
Note: Price s	ubject to change. Re	efer to c	ustome	r servic	e for cu	irrent pr	icing.			4B-2C-2D

\*White 24 pt. poster board. Plastic coated on both sides for weather resistance. Wire Frames are available in multiples of 25. They are made from heavy-duty, high-tensile, spring steel wire.

<sup>\*\*</sup>See page 21 for Standard Printing Colors.

<sup>\*\*\*</sup>Color Match \$55.00 (E) each. Horizontal or vertical scoring available. See table for pricing. Union Label AFL-CIO used on all political orders unless specified.

### **BUMPER STICKERS**

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF

Material: White Zip-Strip® Vinyl \*
Imprint: Screen Print Spot Color \*\*
Production: 5 working days
Additional Options \*\*\*

#### **OUR** ADVANTAGE

FREE 24 HR PROOF FREE ART FREE SAMPLES





#40601 - 3" x 9"



#40201 - 3" x 11 1/2"

Bumper Stickers are an easy and cost-effective way to deliver 1000s of impressions to voters every single day.



#40701 - 3 ¾" x 7 ½"

Spot Color		125	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#40601, 40701	1 Color	2.00	1.31	0.80	0.53	0.448	0.399	0.339	0.29	0.218	0.159	0.145
#40001, 40701	Each Add'l Color	1.12	0.618	0.333	0.201	0.16	0.128	0.12	0.10	0.068	0.04	0.028
#40201	1 Color	1.94	1.20	0.76	0.52	0.46	0.426	0.354	0.30	0.245	0.189	0.165
#40201	Each Add'l Color	1.16	0.618	0.323	0.186	0.14	0.12	0.10	0.09	0.067	0.04	0.028
#40301	1 Color	2.18	1.33	0.86	0.59	0.507	0.448	0.41	0.34	0.278	0.218	0.201
#40301	Each Add'l Color	1.28	0.747	0.41	0.225	0.174	0.14	0.12	0.10	0.079	0.041	0.028
#40802	1 Color	2.68	1.56	0.92	0.607	0.507	0.47	0.407	0.36	0.277	0.23	0.201
#40002	Each Add'l Color	1.36	0.76	0.41	0.213	0.174	0.144	0.125	0.12	0.082	0.047	0.034

Larger quantities available, contact Customer Service. Note: Price subject to change. Refer to customer service for current pricing. 7A-B-C-2D

<sup>\*</sup>Zip-Strip® (ultra removable adhesive)

<sup>\*\*</sup>See page 21 for Standard Printing Colors.

<sup>\*\*\*</sup>Color Match \$55.00 (E) each. Copy or Color Change \$47.00 (G) per change in multiples of the minimum quantity. **Union Label AFL-CIO** used on all political orders unless specified.



#40301 - 3 ¾" x 11 ½"



### **CUSTOM BUMPER STICKERS**

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF

Material: White Vinyl (ultra removable adhesive)

**#40901** Square Corner **#40902** Die Cut Shape

Imprint: Screen Print Spot Color \*
Production: 7 working days
Additional Options \*\*

#### OUR ADVANTAGE MADE IN

FREE 24 HR PROOF FREE ART FREE SAMPLES









#40901-409	<b>702</b> Square Inch	125	250	500	1000	1500	2500	5000	10000
11 to 17	1 Color	2.48	1.43	0.79	0.518	0.409	0.28	0.212	0.129
111017	Each Add'l Color	1.10	0.568	0.287	0.17	0.124	0.098	0.054	0.027
18 to 28	1 Color	2.80	1.58	0.94	0.617	0.507	0.40	0.286	0.225
10 10 20	Each Add'l Color	1.12	0.625	0.354	0.196	0.17	0.108	0.065	0.039
29 to 41	1 Color	2.92	1.66	0.98	0.666	0.566	0.41	0.313	0.256
29 10 41	Each Add'l Color	1.22	0.636	0.365	0.208	0.17	0.13	0.065	0.039
42 to 56	1 Color	3.08	1.82	1.10	0.74	0.63	0.52	0.397	0.349
42 (0 30	Each Add'l Color	1.30	0.76	0.41	0.246	0.197	0.14	0.079	0.053

Note: Price subject to change. Refer to customer service for current pricing.

5A-B-C-D



<sup>\*</sup>See page 21 for Standard Printing Colors.

<sup>\*\*</sup>Color Match \$55.00 (E) each. Copy or Color Change \$47.00 (G) per change in multiples of the minimum quantity. Die Cut Shape: No charge for square corners greater than 1", circles every 1/2" diameter, or repeat orders. For all other orders, add \$179.00 (D). **Union Label AFL-CIO** used on all political orders unless specified.

### **FULL COLOR BUMPER STICKERS**

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF



#43734 - 3 ¾" x 7 ½"

Material: White Zip-Strip® Vinyl \*
Imprint: Digital Full Color
Production: 7 working days
Additional Options \*\*

#### **OUR** ADVANTAGE MADE IN

FREE 24 HR PROOF FREE ART FREE SAMPLES





#43534 - 3 ¾" x 15"



43634 - 3" x 9"



#43334 - 3 3/4" x 11 1/2"



#43234 - 3" x 11 ½"



#43834 - 4" x 6"

Full Color		125	250	500	1000	1500	2000	2500	3000	5000
#43634, 43734	Full Color	4.68	2.66	1.40	1.02	0.88	0.77	0.654	0.56	0.507
#43234	Full Color	4.58	2.57	1.53	0.98	0.84	0.727	0.715	0.63	0.56
#43334	Full Color	4.92	2.96	2.61	1.36	0.93	0.84	0.80	0.69	0.63
#43534	Full Color	5.04	3.13	2.64	1.44	1.05	0.96	0.91	0.75	0.666
#43834	Full Color	5.72	3.19	1.86	1.12	0.93	0.80	0.68	0.59	0.533

**Note:** Price subject to change. Refer to customer service for current pricing.

7A-B-C

<sup>\*\*</sup>Copy or Color Change \$47.00 (G) per change in multiples of the minimum quantity. **Union Label AFL-CIO** used on all political orders unless specified.



<sup>\*</sup>Zip-Strip® (ultra removable adhesive)

### **BUMPER STICKER MAGNETS**

WATERPROOF, VIBRANT SPOT COLOR

**OUTDOOR DURABLE MAGNET • VERSATILE & REPOSITIONABLE** 

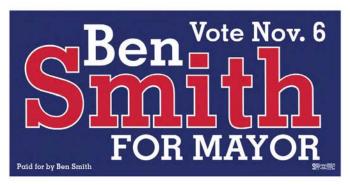
Material: .030" white flexible magnetized vinyl

Imprint: Screen Print Spot Color \*
Production: 5 working days
Additional Options \*\*

#### OUR ADVANTAGE MADE IN

FREE 24 HR PROOF FREE ART FREE SAMPLES





#114431 - 3 ¾" x 7 ½"



#114231 - 3" x 11 1/2"



**#114130** - 3 %" x 5 ¾"



#114331 - 3" x 9"

4C-4D

Spot Color	125	250	500	1000	1500	2500	5000	10000
#114130, 114530	1 Color <b>3.29</b>	2.20	1.62	1.30	1.03	0.89	0.87	0.84
#114431	1 Color <b>3.68</b>	2.62	1.89	1.55	1.24	1.13	1.11	1.10
#114231, 114331	1 Color <b>4.08</b>	2.77	2.04	1.60	1.27	1.16	1.13	1.11
Each A	dd'l Color 2.39	1.35	0.85	0.48	0.34	0.232	0.15	0.111

\*See page 21 for Standard Printing Colors. Offset four-color process in 150 line tone.

Note: Price subject to change. Refer to customer service for current pricing.



#114530 - 4 1/4" dia.

<sup>\*\*</sup>Color Match \$55.00 (E) each. Copy or Color Change \$47.00 (G) per color in multiples of the minimum quantity. **Union Label AFL-CIO** used on all political orders unless specified.

### **CAR SIGN MAGNET**

EXTRA THICK MAGNET FOR ADDITIONAL HOLDING

WATERPROOF, VIBRANT SPOT OR FULL COLOR • VERSATILE & REPOSITIONABI



#47411 - 47443 12" x 24"



#46911 - 46943 18" x 24"

Material: .035" white flexible magnetized vinyl Imprint: Screen Print Spot Color or Digital Full Color \*

**Production:** 7 working days Additional Options \*\*

#### OUR ADVANTAGE MADE IN

FREE 24 HR PROOF FREE ART FREE SAMPLES



**NO CHARGE** FOR OVERRUNS **G7 MASTER PRINTER** 



#47511 - 47543 12" x 18"

Easily brand vehicles for events, use in a parade, or promote your candidacy as you drive around town!

Spot Color		2	4	6	8	10	12	24	36	50	100
#46911	1 Color	215.19	123.51	87.86	70.67	62.41	54.26	30.85	26.75	22.11	17.08
#40911	Each Add'l Color	101.78	52.73	39.24	30.35	26.09	22.16	11.58	8.23	6.20	3.26
#47511	1 Color	211.30	114.54	83.03	65.71	58.08	51.21	27.70	22.73	18.10	13.26
#4/311	Each Add'l Color	91.22	46.31	34.02	26.30	21.83	18.46	9.80	7.35	5.41	3.02
#47411	1 Color	213.28	121.48	86.35	69.03	60.75	53.05	30.35	24.95	20.70	16.30
#4/411	Each Add'l Color	100.28	51.95	38.66	29.90	25.71	21.83	11.40	8.10	6.10	3.21
<b>Note:</b> Price subject to change. Refer to customer service for current pricing. 6A-2B-C-D										-2B-C-D	

Full Color		2	4	6	8	10	12	24	36	50	100
#46943	Full Color	160.49	102.20	87.55	76.95	71.06	66.40	51.90	44.15	42.16	32.80
#47543	Full Color	155.27	95.94	77.99	66.60	62.40	58.30	35.45	25.50	23.19	16.12
#47443	Full Color	159.10	97.90	81.29	70.50	65.84	61.54	39.85	30.34	26.06	19.07

Note: Price subject to change. Refer to customer service for current pricing.

7B-2C-D

- \*See page 21 for Standard Printing Colors. **Note:** Spot color can be no closer than ½" from all edges. Digital Full Color can bleed.
- \*\*Color Match \$55.00 (E) each. Copy or Color Change \$47.00 (G) per color in multiples of the minimum quantity. Union Label AFL-CIO used on all political orders unless specified.

### **LAPEL & BADGE STICKERS**

**ECONOMICAL LAPEL STICKERS ON A CONVENIENT ROLL** 

#### POPULAR SHAPES TO CHOOSE FROM

Material: White gloss paper (permanent adhesive) \*

Imprint: Spot Color \*\*
Production: 5 working days
Additional Options \*\*\*

#### **OUR** ADVANTAGE **MADE IN**

FREE 24 HR PROOF FREE ART FREE SAMPLES





#3154P - 2 ½" dia.



#3239P - 3" dia.



#3163P - 2" x 3"

6A-B

Price Per 1000 Stickers	1000	2000	3000	5000	10000	15000	25000	
#3154P, 3163P	1 Color	320.00	199.00	153.40	107.80	79.00	69.00	47.40
#3154F, 3165F	Each Add'l Color	118.00	65.00	47.40	31.60	17.20	12.40	7.80
#3239P	1 Color	377.00	214.60	164.00	124.00	91.10	84.00	60.60
#3239P	Each Add'l Color	123.00	67.30	50.00	33.00	20.20	14.30	8.90

<sup>\*</sup>White Gloss Stickers are recommended for indoor use.

Note: Price subject to change. Refer to customer service for current pricing.

<sup>\*\*</sup>See page 21 for Standard Printing Colors. **Note**: Six colors max.

<sup>\*\*\*</sup>Color Match \$55.00 (E) each. Copy or Color Change \$47.00 (G) per color in multiples of the minimum quantity. Provided on rolls of 1000 stickers. Rolls of 500 available, add \$2.34 (C) per 1000 stickers. **Union Label AFL-CIO** used on all political orders unless specified.

### **INK & ORDERING INFO**

WE ARE REAL PEOPLE DRIVEN TO CREATE EXTRAORDINARY

POLITICAL PRODUCTS FOR A FULLY INTEGRATED CAMPAIGN!

### **Standard Printing Colors**



Colors shown represent our standard printing colors.

Due to limitations of litho reproduction, actual colors may vary.

These colors should be used as a reference only.

Pantone® colors indicated show a similar, but not exact, match to colors.

#### 1. AFL-CIO Union Label

Used unless otherwise specified.



#### 2. Cancellation Charge

\$63.00 (X) if an order is cancelled after artwork has been prepared. Once an order has been printed, it cannot be cancelled.

#### 3. "Paid for By" Tag Line

State and federal laws vary with regard to notices which must be printed and identification of those responsible for purchasing, publishing, or distributing political advertising. Be sure your customer submits the correct copy to meet these requirements.

#### 4. Production Time

Production time begins after receipt of complete order including art, in catalog quantities or after proof approval. Check with Customer Service about production time above catalog quantity. Changes made to an order in progress could result in a later ship date.

#### **Expedited Service**

An extra charge may be required to expedite an order to ship in less than normal production time. Contact Customer Service each time this service is needed to discuss customer requirements and our ability to meet them given current production conditions.

#### 5. Shipping

Bulk packaging. Shipping and handling charges will be added to all orders. Please specify Mode of Shipment. If no specific instructions are given these guidelines will be followed:

- Weight-based guidelines:
- A) 1 to 200 lbs. United Parcel Service throughout the continental U.S., Alaska, Hawaii, Puerto Rico, and Canada. UPS Air Service or U.S. Postal Service is optional. Please specify.
- B) 200 lbs. and over UPS Hundredweight Service or Truck.
- Shipping and handling charges will be added to all orders. Bulk packaging.
- Third Party Billing: \$11.00 (X) handling charge will be added to shipments requesting 3<sup>rd</sup> party freight billing.

Colors Also Available: 36 Metallic Gold (Pantone 874), 35 Metallic Silver (Pantone 877), 34 Metallic Bronze (Pantone 876), 51 Neon Pink (Pantone 806), 53 Neon Red (Pantone 805), 55 Neon Orange (Pantone 811), 57 Neon Yellow (Pantone 809), and 58 Neon Green (Pantone 802).

**Note:** Standard Colors above should be used as an approximate reference.





# Build Name Recognition & Candidate Support

